

# explor<sup>ASIAN</sup> 2016

## VANCOUVER ASIAN HERITAGE MONTH

MANY CULTURES, MANY LANGUAGES, ONE CELEBRATION

**MAY 1 - MAY 31**  
explorasian.org

May 2016 is Asian Heritage Month, giving us the opportunity to celebrate a community where Asian arts, cultures, and contributions are lived, shared and celebrated as part of the harmonious diversity of Canada. This special in-paper pull out program will list all the Asian Heritage Month events and target your audience with a reach of over 103,700 readers across Vancouver.

### ISSUE DATE


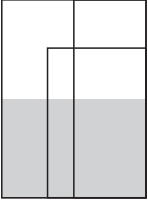
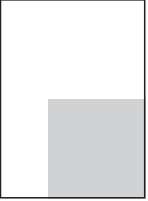
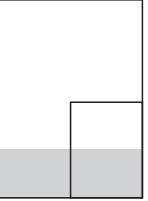
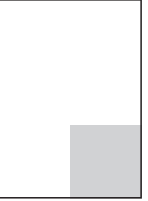
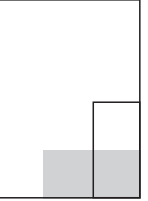
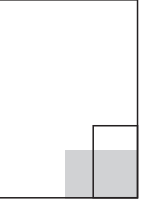

**Thursday, April 14**

### BOOKING DEADLINE

**Thursday, March 24**

### AD DEADLINE

**Thursday, April 7**

								
PRINT SIZE	FULL PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE	1/5 PAGE	1/6 PAGE	1/8 PAGE	1/12 PAGE
DIGITAL	INCLUDES 10,000 IMPRESSIONS — GEO TARGETED					DIGITAL NOT INCLUDED		
PACKAGE RATE	<b>\$1,941</b>	<b>\$1,039</b>	<b>\$747</b>	<b>\$631</b>	<b>\$490</b>	<b>\$379</b>	<b>\$276</b>	<b>\$202</b>
PRINT SPECS	10.33" x 14"	10.33" x 7" 5.08" x 14" 6.83" x 10.5"	6.83" x 7"	10.33" x 3.5" 5.08" x 7"	5.08" x 5.25"	6.83" x 3.5" 3.33" x 7"	5.08" x 3.5" 3.33" x 5.25"	3.33" x 3.5"
DIGITAL SPECS	LEADERBOARD 728 x 90px • BIG BOX 300 x 250px • MOBILE 300 x 50px Please provide all 3 sizes as JPEG files under 40kb in size					DIGITAL NOT INCLUDED		

RATES INCLUDE FULL COLOUR AND ARE SUBJECT TO GST. ABOVE RATES ONLY APPLICABLE FOR THIS FEATURE.

**VANCOUVER**  
**courier**

Call **Justin Chen** for details **604-630-3533** • jchen@vancourier.com